



# What's New at CTC?



**Congratulations!!**

## A Look at 2014

### Annual Parking Permits

Annual parking passes have been issued for applications received to date. Unfortunately, we were unable to issue passes for the Cousins Island lot to all who applied. Please remember to affix your 2015 permit to your vehicle right away.

### Commuter Parking Spaces

At the Cousins Island parking lot there is a designated area for commuter parking from November 1st to March 31st. If you qualify for a commuter sticker (i.e. you commute at least 4 days per week) and did not receive one, contact the office. (The commuter stickers have a star on them). Remember, you must agree to provide us a set of keys to your vehicle to park in the commuter area.

Business Office:

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2014 was a year of transition for CTC. After many years on the "To Do" list, the company received approval to convert to a nonprofit corporation with 501 (c)(3) tax exempt status in June. The benefits of the conversion include exemption from corporate income taxes, eligibility for receiving tax deductible donations, and more grant opportunities. The project began in 2012 and required much effort on the part of staff, directors, and legal advisors - as well as the cooperation of the vast majority of our stockholders. Many thanks to all who worked to achieve the successful outcome.

The office moved again in 2014, to 16 North Road. While the new location is further from the ferry, it offers more office and storage space. For the first time in many years (if ever) the CTC Board will be able to have monthly meetings at the office!

Final results are not available at this time, but CTC will have another profitable year in 2014. Revenue will likely exceed 2013, with higher revenue in ferry fees and daily parking fees at both the Route One and Cousins lots. Expenses will be close to last year with the exception of higher repairs and maintenance costs for both the boats and the buses.

Charter and cruise income was close to 2013, with 10 charters and 7 cruises.

Our online ticket sales for ferry and parking tickets again totaled more than \$36,000. We

continue to build our followers on Facebook and our enrollment for emails and texts is approaching 600 for notices and newsletters.

In April, we began the roll out of our credit card processing system. The system is now fully installed on both the ferry and the Route One lot. The system offers convenience to our customers as well as detailed reporting on sales activities.

The Board began strategic planning in February. In 2015, the Board will commit substantial time to mapping the future goals for the Company. One of the major decisions facing us is to determine the long term plans for our backup vessel. To that end, the Board committee created for this purpose has met several times to discuss the future of the Pied Piper. We engaged a consultant to evaluate the condition of the Piper as part of the process.

CTC purchased the old Chebeague school bus in the summer. The bus is being repaired and will be painted so that it can be put into service.

*Thanks to our employees and passengers for making 2014 another successful year!*

### New employees in 2014

John Wilkinson and Becky Ramsey joined us as bus drivers in the summer.

Ryan Mildrum became a barge captain in late summer.

*Welcome aboard!*

As we say goodbye to 2014 and welcome 2015, we would like to recognize some milestones for our employees. Please join us in congratulating the following employees on both personal and professional accomplishments!

**Martha Hamilton** (Office Manager) wed Nathan Doughty on August 16th.

**Matt Ridgeway** (Captain) and wife Carrie welcomed their second child, Hannah, on April 17th.

In 2014 two captains - **Kevin Wentworth** and **Beth Putnam** - celebrated their 10th anniversary with CTC.

In 2015, three employees - **Shannon Adams**, **Linnea Schwarz**, and **Martha Hamilton-Doughty** will celebrate 5 years at CTC.

Deckhand **Amanda Campbell** passed her Captain's license exam in 2014.

*Congrats to all!*