



# What's New at CTC?

## Year in Review

### Annual Parking Permits

Annual parking passes have been issued for applications received to date. Unfortunately, we were unable to issue passes for the Cousins Island lot to all who applied. Please remember to affix your 2014 permit to your vehicle right away.

### Customer Survey

Thanks to everyone who has completed the customer survey. Results will be posted in our February newsletter.

*Many thanks to an anonymous island resident who paid to have the ceiling on the freight shed insulated!*

### Winter Office Hours

Monday - Thursday  
9am - 4pm

### Business Office:

(207) 846-5227/846-3700  
8 Soule Road, PO Box 27  
Chebeague Island, ME 04017  
ctc@chebeague.net  
chebeaguetrans.com

The results are not final yet, but CTC will have another profitable year in 2013. Our net income should be close to last year's results. While revenues were down, expenses were also significantly less than 2012. The biggest negative variance in revenue was in charter income - due the absence of Navy charters. Ferry revenue was also less than last year, but this decline was more than offset by increased barging and parking revenue.

Having paid in full the loan on the Pied Piper in 2012, the company is now debt free. We have committed to set aside funds each year for a "new ferry fund". We currently have \$100,000 in this fund. We have also created a "major repair fund" which currently has a balance of more than \$30,000. We will continue to add as much as possible to the ferry fund and have a goal of \$50,000 for the major repair fund.

Having filed with the IRS for approval to convert to a 501 (c)(3)

early in January, we are anxiously awaiting their decision. Hopefully, we will receive it in the first few months of 2014.

Our online ticket sales for ferry and parking tickets total more than \$36,000. We launched a Facebook page early in the year, and currently have more than 250 followers. Our email/text service has also proven popular - with more than 430 addresses receiving updates on services and schedule changes (cancellations). Over 100 people have also signed up to receive this newsletter via email.

Our 10 charters brought in nearly \$15,000 in revenue while over 300 guests enjoyed our many cruises.

We continued to invest in our assets - adding security systems and additional moorings at Chandler's Cove.

*Thanks to our employees and passengers for making another successful year!*

## Keeping in Touch

Our website provides complete information about our services, including:

- Fees
- Schedules
- Policies
- Directions
- Current "News and Information"
- Copies of newsletters and surveys
- Discounted ferry and parking tickets
- Charter and cruise information.
- Contact information
- Current job openings

In addition, from the website you can send messages to the office, make inquiries about barging and charters, sign up to receive this monthly newsletter, sign up to receive notification of job opportunities, and sign up to receive text or emails regarding service issues or trip cancellations.

Join the 40,000 visitors we have each year. Bookmark [chebeaguetrans.com](http://chebeaguetrans.com) and enroll in our notifications and newsletter services.!

## Gift Certificates for all occasions!

Need a gift for Valentine's Day, a birthday, or another special occasion? How about a Pied Piper cruise, ferry tickets, or other items? Contact the office and order your certificate, in any denomination.

